



# GuideBook

General Information

# ENGLISH 2026 *Parade*

**FROM** *Roots* **TO** *Radiance*

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## INTRODUCTION OF 16TH ENGLISH PARADE

The 16th English Parade 2026 is the biggest annual event of Administration English Club (AEC), Faculty of Administrative Science (FIA), Universitas Brawijaya. English Parade, also known as EP, is a National Open English Competition for High School and Varsity students. This year, English Parade presents five (5) major contest branches; Speech, Newscasting, Story Telling, Essay, and Poster. This event will be held online.

The 16th English Parade presents “From Roots to Radiance” as this year’s theme. It conveys the importance of growth, persistence, and continuous learning. The theme reflects the idea that every achievement begins from strong foundations or “roots.” No one becomes an expert instantly; instead, individuals develop their skills step by step through dedication, practice, as well as the willingness to keep learning and improving over time. With strong foundations and consistent self-improvement, participants are encouraged to grow confidently and eventually shine with their own “radiance.” Through this theme, English Parade aims to inspire participants to trust their learning process, to embrace challenges as opportunities grow, and believe in their potential for growth and success.

## TIMELINE OF 16TH ENGLISH PARADE

### SPEECH

|   |                                      |
|---|--------------------------------------|
| Early Bird Registration   | May 10th 2026 – May 16th 2026        |
| Regular Phase Registration  | May 17th 2026 – May 27th 2026        |
| Technical Meeting   | May 22nd 2026                        |
| Submission Period   | May 17th 2026 – June 1st 2026        |
| <b>Judging Period</b>   | <b>May 31st 2026 – June 4th 2026</b> |
| <b>Finalist Announcement &amp; Technical Meeting Final Speech</b> | <b>June 5th 2026</b>                 |
| <b>Final Round Speech &amp; Awarding</b>                          | <b>June 6th 2026</b>                 |

### NEWSCASTING, STORY TELLING, ESSAY, POSTER

|  |                                      |
|--|--------------------------------------|
| Early Bird Registration                  | May 10th 2026 – May 16th 2026        |
| Regular Phase Registration               | May 17th 2026 – May 27th 2026        |
| Technical Meeting                        | May 22nd 2026                        |
| Submission Period                        | May 17th 2026 – June 1st 2026        |
| <b>Judging Period</b>                    | <b>May 31st 2026 – June 4th 2026</b> |
| <b>Final Round Speech &amp; Awarding</b> | <b>June 6th 2026</b>                 |

## GENERAL TERMS AND CONDITIONS

1. 16th English Parade has 5 (five) branches of competition: Speech, Newscasting, Storytelling, Essay and Poster
2. All competitions of the 16th English Parade are National-level competitions
3. Participants are allowed to register in more than one competitions
4. Each institution is allowed to send 5 (five) participants at maximum in each branch of competitions
5. Every participant in this competition must be an active high school students or varsity students (PTN/PTS) throughout Indonesia as proven by Student Identity Card (KTM/Kartu Pelajar)
6. Every participant must fill out the registration form and pay the registration fee before the deadline that has been set.
7. The committee of 16th English Parade will not provide refunds for those who are disqualified or quit for any reason.
8. The adjudicators' decision is final
9. Every rule must be followed. Disqualification is necessary for any participants who violate the rules

## REGISTRATION PROCEDURE

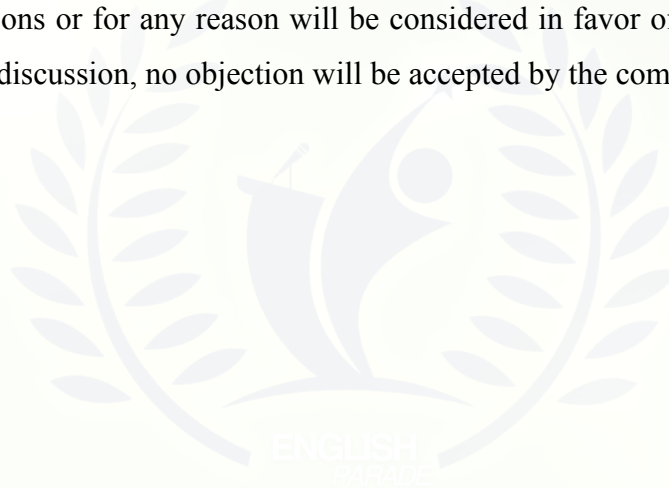
1. Registration will be held at:
  - Early Bird : May 10th 2026 – May 16th 2026
  - Regular Phase : May 17th 2026 – May 27th 2026
2. Please read carefully the terms and conditions each competition before you register
3. Every participant are encouraged to access the 16th English Parade guidebook that are available at the following link (<https://linktr.ee/16thEnglishparade>)
4. After understand all the requirements and terms and condition, participants fill out the registration form on link that shared on each competition guidebook (<https://linktr.ee/16thEnglishparade>)
5. Every participant must follow English Parade’s Instagram account @englishparade, upload the twibbon to IG feeds, share the poster of the competition on IG Story, then show the proof in the form of screenshots on the registration form
6. Every participant are required to pay the registration fee according to each branch of the competition

| Competitions  | Early Bird | Regular     |
|---------------|------------|-------------|
| SPEECH        | IDR 90.000 | IDR 105.000 |
| NEWSCASTING   | IDR 90.000 | IDR 105.000 |
| STORY TELLING | IDR 90.000 | IDR 105.000 |
| ESSAY         | IDR 90.000 | IDR 105.000 |
| POSTER        | IDR 50.000 | IDR 65.000  |

7. Every participants are required to send receipt of your payment on the registration form
8. Participants will be invited to the group for each branch of the competition by the committee, after all the data being confirmed by the committees.

## TECHNICAL MEETING

1. The technical meeting for preliminary round will be held on May 22nd 2026 – May 23rd 2026 for Newscasting, Speech and Story Telling competition
2. The participants from those fields are required to attend the technical meetings
3. The technical meeting will be the platform for discussion about the rules to which the competition will be based upon and there will be a question and answer session.
4. The participants must obey all the schedules of the technical meetings
5. The results of the technical meeting are considered accepted and legitimate by the participants and no objection later will be accepted by the committee
6. The participants and/or the representatives who are not able to attend the technical meeting due to personal reasons or for any reason will be considered in favor of all the results of the technical meeting's discussion, no objection will be accepted by the committees.



## REWARD

### 1. SPEECH

- 1st Winner : E-Certificate + Rp 700.000,-
- 2nd Winner : E-Certificate + Rp 600.000,-
- 3rd Winner : E-Certificate + Rp 500.000,-

Note : The reward has not yet been subjected to the 15% tax deduction calculation

### 2. NEWSCASTING

- 1st Winner : E-Certificate + Rp 650,000,-
- 2nd Winner : E-Certificate + Rp 500,000,-
- 3rd Winner : E-Certificate + Rp 400,000,-

Note : The reward has not yet been subjected to the 15% tax deduction calculation

### 3. STORY TELLING

- 1st Winner : E-Certificate + Rp 650,000,-
- 2nd Winner : E-Certificate + Rp 500,000,-
- 3rd Winner : E-Certificate + Rp 400,000,-

Note: The reward has not yet been subjected to the 15% tax deduction calculation

### 4. ESSAY

- 1st Winner : E-Certificate + Rp 650.000,-
- 2nd Winner : E-Certificate + Rp 500.000,-
- 3rd Winner : E-Certificate + Rp 400.000,-

Note : The reward has not yet been subjected to the 15% tax deduction calculation

### 5. POSTER

- 1st Winner : E-Certificate + Rp 650.000,-
- 2nd Winner : E-Certificate + Rp 500.000,-
- 3rd Winner : E-Certificate + Rp 400.000,-

Note : The reward has not yet been subjected to the 15% tax deduction calculation

**CONTACT PERSON**

|                     |  |
|---------------------|--|
| GENERAL INFORMATION | <a href="https://wa.me/6289513049830">wa.me/6289513049830</a> (Krisna) |
| SPEECH              | <a href="https://wa.me/6285731269028">wa.me/6285731269028</a> (Zila)   |
| NEWSCASTING         | <a href="https://wa.me/6289513049830">wa.me/6289513049830</a> (Krisna) |
| STORY TELLING       | <a href="https://wa.me/6281994335363">wa.me/6281994335363</a> (Aisyah) |
| ESSAY               | <a href="https://wa.me/6281935169679">wa.me/6281935169679</a> (Ken)    |
| POSTER              | <a href="https://wa.me/6281994335363">wa.me/6281994335363</a> (Aisyah) |

